D.A.V. PUBLIC SCHOOL, THANE

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Bharat Internet Utsav

"Bharat Internet Utsav" is an initiative by the Ministry of Communications to work towards sharing of various empowering real-life stories on the transformation brought by Internet in the various aspects of life of citizens.

MyGov in collaboration with Ministry of Communications, invites videos showcasing the transformation through "Bharat Internet Utsav- Celebrate the power of Internet". The transformations can be social, economic, cultural etc.

Under the Utsav campaign, the Ministry is adopting the feature of sharing the revolution of internet across the country especially in rural and remote areas. **Real life stories marking significant strides in bridging the digital divide regardless of their geographical location.**

The contest is being conducted on MYGOV till 21.08.2023 at <u>https://innovateindia.mygov.in/bharat-internet-utsav/</u>.

Technical Parameters

- 1. The video shall not be more than 2 Minutes (120 seconds), including the beginning and end credits. Films/Videos exceeding this time limit are liable to be rejected.
- 2. The minimum length should be 30 seconds including credits.
- 3. Both colour and monochrome videos in time-lapse/normal mode will be accepted.
- 4. Please ensure the Films/Videos are preferably shot in good quality camera/mobile phone and are in the ratio 16:9 in Horizontal format or vertical format/reel/shorts format.

Rewards

Top 3 winners will be rewarded: 1st Prize: Rs. 15,000 /-2nd Prize: Rs. 10,000 /-3rd Prize: Rs. 5, 000

The last date for submission of entries is 21 August 2023. All Parents, Students and Teachers are requested to participate in this Utsav.

Regards

Simmi Juneja Principal